



June 2, 2012 11am to 3pm **ADOPTION FESTIVAL**
Best Friends Furever

Petapalooza Adoption Festival 2012 Sponsorship Levels

Select the Level of Participation That Best Suits Your Organization:

- Sponsorship
- In-Kind Goods
- Event Program Advertisement

Sponsorship Opportunities:

\$3000 -- Presenting Sponsor (Exclusive Sponsorship)

Logo on T-Shirt
Display of Your Company Banner at Event (Company to Provide Banner)
Logo on Promotional Materials
10 T-Shirts
Booth Space 30x10
Full Page Program Back Cover With Logo
Logo on Best Friends Furever & Petapalooza Website With Link
DJ & MC Acknowledgement During Petapalooza

\$1,000 -- Cat or Dog Tent Sponsor (Two Sponsorships Available)

Logo on T-Shirt
Display of Your Company Banner at Event (Company to Provide Banner)
Logo on Promotional Materials
5 T-Shirts
Booth Space 15x10 in tent
Full Page Ad in Program
Logo on Best Friends Furever & Petapalooza Website With Link
DJ & MC Acknowledgement During Petapalooza

\$500+

Logo on T-Shirt
Display of Your Company Banner at Event (Company to Provide Banner)
Logo on Promotional Materials
2 T-Shirts
Booth Space 15x10
½ Page Ad in Program
Logo on Petapalooza Website With Link

\$250-\$499

Booth Space 15x10
Business Card Ad in Program
Logo on Promotional Materials
Logo on Petapalooza Website With Link

\$100-\$249

Thank You Mention in Program
Business Name on Petapalooza Website With Link

\$50-\$99

Business Name on Petapalooza Website With Link

Petapalooza Adoption Festival June 2, 2012 Sponsorship Levels

Please check proper level of your sponsorship or donation:

	Presenting Sponsor	\$3,000
	Cat/Dog Tent Sponsor	\$1,000
		\$500+
		\$250-\$499
		\$100-\$249
		\$50-\$99

Event Program Advertisement:

All advertisements are in black and white.

Full-page (5" x 8").....	\$150
Half-page (5" x 3.75").....	\$80
Business card (2.25" x 3.75").....	\$50

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In-Kind Donations:

I would like to donate goods, certificates, or services to be used as prizes/raffles.

(List items to be donated)	(Value)

I will not be able to sponsor or donate an in-kind item, but would like to send my gift of \$_____ for Best Friends Furever.

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Contact Information:

Company/Organization:	
Contact Name:	
Address:	
Phone (day):	
Phone (evening): Cell:	
E-mail:	
Website:	

Sponsorship Fee: _____

Paid Event Program Advertisement: _____

Total Enclosed: _____

Please return completed application, business card and check (payable to **Best Friends Furever**) to:

Best Friends Furever
568 Wellington Rd
Harrisburg, PA 17109

If you have questions, please contact info@bffpa.org.